



## SPONSOR AND EXHIBITOR PROSPECTUS PACE 2016 Education Conference

October 20-23, 2016

DoubleTree by Hilton, Sacramento, CA

### Meet Industry Decision Makers Face To Face!

Gain the competitive advantage and increase sales by sponsoring or exhibiting at the Professional Association of Childhood Educators Education Conference 2016 on Friday, October 21 and Saturday, October 22, 2016.

#### Why sponsor and exhibit at the 2016 PACE Fall Conference?

- Preconference Leadership Seminar attracts industry leaders and center owners.
- With three general sessions and 30 concurrent sessions addressing important changes in education, the PACE Education Conference is a premier education event for childhood educators.
- Meet over 400 childhood educators over a weekend of education focused on current topics and needs.
- A diverse group of owners, teachers and administrators will be in attendance.
- Increase your organizations' brand recognition among upper level management and decision makers.
- Showcase your products and services to key influencers in purchase decisions. After viewing new products and services firsthand, many participants purchase on-site so they can start using them immediately on Monday morning!

### Partner Opportunities

The 2016 PACE Education Conference offers three levels of corporate sponsorships.

#### Gold Level (\$5,000) includes:

- Pre-conference exposure on the PACE Conference webpage with your hyperlinked company logo and short description.
- Logo (hyperlinked) on marketing email blasts and confirmations.
- On-site exposure through acknowledgement at the opening general session.
- Company logo and description included in the on-site program.
- Company printed insert included in attendee bag (provided by sponsor).
- Sponsor ribbons for all company representatives in attendance.
- Pre- and post-Conference attendee contact information for one-time use.
- Premium location in Exhibit Hall with one six-foot skirted table and two chairs.
- Four conference registrations.
- One full page onsite program advertisement.

### **Silver Level (\$4,000) includes:**

- Pre-conference exposure on the PACE Conference webpage with your hyperlinked company logo.
- Logo on marketing email blasts and confirmations.
- On-site exposure through acknowledgement at the opening general session.
- Company logo and description included in the on-site program.
- Sponsor ribbons for all company representatives in attendance.
- Pre- and post-Conference attendee contact information for one-time use.
- One six-foot skirted table and two chairs in Exhibit Hall.
- Three conference registrations.
- One half page onsite program advertisement.

### **Bronze Level (\$3,000) includes:**

- Pre-conference exposure on the PACE Conference webpage with your company logo.
- Listed on marketing email blasts and confirmations.
- On-site exposure through acknowledgement at the opening general session.
- Company logo and description included in the on-site program.
- Sponsor ribbons for all company representatives in attendance.
- Pre- and post-Conference attendee contact information for one-time use.
- One six-foot skirted table and two chairs in Exhibit Hall.
- Two conference registrations.
- One quarter page advertisement in onsite program.

## **Event Sponsorship Opportunities**

**If you select more than one event sponsorship and the total sponsorship spend meets the amounts listed above – you will also be listed as a Partner at that level.**

### **Friday:**

Pre-Con Leadership Seminar (Fri all day)	\$2,000
Opening Keynote (Fri evening)	\$1,500
PACE World Café (Fri evening)	\$500

### **Saturday:**

Coffee & Muffins (Sat morning)	\$1,000
PACE Annual Meeting (Sat morning)	\$1500
Morning Keynote Speaker (Sat morning)	Sold
Luncheon w/Keynote Speaker (Sat noon)	\$2,000
Dessert in the Exhibit Hall (Sat afternoon)	\$1,500
Evening Reception (Sat evening)	\$2,000

### **Sunday:**

Coffee & Muffins (Sun morning)	\$1,000
School Tours (Sun morning)	\$500

## **In-Kind Donations**

- Donate to our silent auction/raffle. Gift certificates/cards/baskets of your product/service are welcome as well as weekend trips.

## **Exhibitors**

### **Exhibit Fee:**

- Exhibit space is offered at a discounted rate of \$400 to PACE vendor/associate members.
- Exhibit space for non-members is \$650.

### **Literature Insert**

- Attendee packet insert available for an additional fee (one page) \$300.

### **Benefits for Exhibitors**

- Pre-conference listing of your company on the PACE Conference webpage.
- Onsite exposure through acknowledgement during the opening session.
- Company logo and description included in the on-site program. Deadline may be applicable.
- Exhibitor ribbons for all company representatives in attendance.
- Pre- and post-Conference attendee contact information for one-time use.

### **Exhibitors Highlights**

- Morning coffee, Saturday reception, and networking breaks in the Exhibit Hall to attract attendees to your booth.
- Dedicated time for exhibits with no other scheduled events or sessions at the time.

### **Exhibit includes:**

- One six-foot skirted table and two chairs in an eight-foot wide area in Exhibit Hall.
- One complimentary lunch ticket. Additional lunch tickets available for \$50 per person.
- Exhibitors are invited to attend any workshop of their choice.

## Exhibitor Program Schedule

Friday, October 21, 2016		Saturday, October 22, 2016	
Exhibit Set up	4:00 pm – 5:00 pm 7:30 pm – 8:15 pm	Exhibit Set-up	7:00 am – 7:30 pm
Conference Registration	4:00 pm – 7:00 pm	Exhibits Open	7:30 am – 6:00 pm
Opening Session	5:00 pm – 5:30 pm	Coffee & Muffins in exhibit hall	8:00 am – 9:00 am
Workshop Schedule (sessions 1 & 2) <i>(Exhibitors are welcome to attend workshops)</i>	5:45 pm – 7:30 pm	Dedicated Exhibit Time	10:00 am – 10:30 am
		Lunch <i>(1 per exhibitor, \$50 pp additional)</i>	12:00 pm – 1:15 pm
		Dessert in the Exhibit Hall	3:00 pm – 3:30 pm
		Reception in Exhibit Hall	5:15 pm – 6:30 pm
		Silent Auction	5:30 pm – 5:45 pm
		Announcements	
		Exhibit breakdown	6:30 pm – 7:30 pm

## Exhibitor Terms and Conditions

**Exhibit Location:** DoubleTree by Hilton Sacramento, 2001 Point West Way, Sacramento, CA 95815

**Workshop:** Exhibitors are invited to attend any workshop of their choice. To ensure room capacity, please register for the workshop(s).

**Hotel:** This hotel is located off of Business 80 between Cal Expo and Arden Fair Mall. The PACE room block rates are \$129 available until Friday, October 7, 2016. Please mention the Professional Association for Childhood Education (PACE) to receive a discounted room rate of \$129, single/double occupancy when calling (800) 344-4321 or (916) 929-8855 or make your reservation online by logging onto our website [www.paceca.org](http://www.paceca.org) and click onto the event's link on the home page to find the hotel link.

**Exhibit Space:** Exhibit Space will include a 6' skirted table and two chairs. The exhibit space is a table-top display and all materials must fit in the allotted space.

**Audio Visual:** The hotel maintains a full service, on-site audio-visual rental service and production company through AVMS. Exhibitors are responsible for contacting the DoubleTree by Hilton Sacramento for all their audio visual needs, which is a separate charge and needs to be paid directly to the hotel. ***If you need electricity, please notify PACE by emailing [info@paceca.org](mailto:info@paceca.org).***

**Refund Policy:** No refunds will be made if space is not used, nor will any refund be made on space used only for a part or portion of the exhibit period.

**Meals:** On Saturday, each company exhibiting will receive one complimentary lunch. You may purchase additional lunch tickets for \$50 for lunch per person.

**Security & Insurance:** PACE cannot guarantee against loss or damage of any kind. The exhibitor understands that neither the PACE, nor the DoubleTree by Hilton maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

**Exhibitor Application Cut-Off Date:** Friday, September 23, 2016, or until sold out.

**Shipping and Receiving:** Shipments to the hotel should sent to:

Insert address – get from CSM

<i>Shipping and Receiving Pricing</i>			
<b>Package Size</b>	<b>Delivery Fee</b>	<b>Shipping Fee</b>	<b>Storage Fee*</b>
Envelope	\$3.00	\$2.00	\$2.00
1 - 25#	\$7.00	\$5.00	\$5.00
26 - 50#	\$15.00	\$10.00	\$10.00
51# and over	\$25.00 & Up	\$15.00 & Up	\$15.00 & Up
Golf Clubs / Display Cases	\$35.00	\$20.00	\$20.00
Pallets ½ under 36"	\$100.00	\$75.00	\$75.00
Pallets Full	\$150.00	\$100.00	\$100.00
Crates Under 150#	\$100.00	\$75.00	\$75.00
Crates Over 150#	\$150.00	\$100.00	\$100.00