



PACE 2019 Conference Teach, Learn, Grow



PULLMAN HOTEL SAN FRANCISCO BAY, REDWOOD CITY, CA • APRIL 26-28, 2019

EXHIBITOR PROSPECTUS

PACE 2019 CONFERENCE

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The PACE 2019 conference will be held April 26-28, 2019, at the spectacular Pullman Hotel San Francisco Bay. This event is designed to provide a platform for education, information, and networking opportunities.

What kind of products and/or services appeal to PACE members?

Early childhood preschool owners and educators are interested in things that will help them be successful in caring for and helping to educate the children and families they serve. Professional software and hardware, insurance, book resources, community resources, promotional items, furniture and equipment, investment strategies, business tools, educational strategies, school related supplies, office supplies, internet merchandising and marketing information.

How does exhibiting at the PACE conference benefit my business?

By exhibiting, you increase your visibility in the early childhood education community in California. You will have direct exposure with your target audience and a chance to talk one-on-one with business decision makers who need your goods and services. This method is more personal and effective than a direct mail campaign or a cold call. We ensure that attendees have multiple opportunities to speak with you during the conference.

In what other ways will PACE promote their vendors?

All contracted exhibitors and sponsors will be provided a number of promotional opportunities. Our electronic newsletter will promote all exhibitors and sponsors prior to and after the conference. Attendees will be provided a souvenir program book listing all exhibitors, sponsors and advertisers including product/service descriptions and contact information. Please see additional opportunities for sponsorship promotion below and on the next page.

If I am unable to attend the conference, can I still get my company's information to attendees?

Yes! PACE has remote vendor opportunities. Each attendee is provided a complimentary tote bag that will contain conference information and the program book. Each vendor member will have the opportunity to promote their business via a full-page flyer, gift item or brochure insert.

Conference Headline Sponsorship/ Diamond Sponsor	\$5,000
Friday Welcome Reception	\$3,000
Lanyards/Badge Wallets	\$3,000
Preschool Tours	\$3,000
Saturday Luncheon	\$3,000
Signage	\$3,000
Welcome Bags	\$3,000
Opening Session/Keynote Speaker	\$2,000
Program Printing	\$2,000
Saturday Continental Breakfast	\$2,000
Saturday Reception (Exhibit Hall)	\$2,000
Sunday Continental Breakfast	\$2,000
PACE World Café (Round Tables)	\$1,000
Refreshment Breaks (2)	\$1,000

Make your hotel reservations at the Pullman San Francisco Bay by April 3, 2019 to receive the group rate of \$139 plus tax per night. Call 650-598-9000 and request the PACE Annual Meeting rate. Hotel is subject to sell out prior to the cut-off date so make your reservations early.

TERMS AND CONDITIONS

1. PACE reserves the right to alter or change the space assigned to the Exhibitor. PACE further reserves the right, at its sole discretion to change the date or dates upon which the show is held, or to cancel the show, and shall not be liable for damages or otherwise by reason of any such change or cancellation, other than to refund in full any amounts paid by the Exhibitor to Management.
2. The Exhibitor shall not assign this contract or sublet the space or any part thereof or permit same to be used by any other person, without the prior written consent of Management. Any attempt to do so is null and void and will result in immediate cancellation of this contract, and the forfeiture of any amounts paid by the Exhibitor to Management.
3. The Exhibitor shall comply with all rules and regulations by PACE for the show and agrees that PACE's decision to adopt and enforce any such rule or regulation shall be final and binding.
4. The Exhibitor is responsible for compliance with all applicable law, bylaw, ordinances, regulations, requirements, codes and standards, including those with respect to fire, safety, health and environmental matters and shall ensure that all equipment, materials and goods used by the Exhibitor so comply.
5. Exhibitor agrees to indemnify and hold harmless, PACE, and the Hotel, from any and all judgments, orders, awards, costs and expenses, including attorney's fees, and also claims on account of damage to property or bodily injury (including death) which may be sustained by Exhibitor, Exhibitor's employees or third persons, arising out of or in connection with or resulting from said exhibition, provided, however, nothing contained herein shall be construed to require the Exhibitor to indemnify the above named representatives against liability for damages for (a) death or bodily injury to persons; (b) injury to property; (c) or any other loss, damage or expense arising under (a), (b), or (c) from the sole negligence or willful misconduct of the above named representatives.
6. This contract may be cancelled by either party provided written notice is received by the other by January 4, 2019, in which case all monies paid by the Exhibitors will be refunded less an administration fee of \$250 per tabletop. If the Exhibitor cancels after such date, it will be responsible for the full contract price.
7. PACE reserves the right at any time to alter or remove exhibits or any part thereof, including printed material, products, signs, lights or sound, and to expel exhibitors or their personnel if, in PACE's opinion, their conduct or presentation is objectionable to PACE or to other show participants.
8. Exhibitor's display must comply with all requirements of PACE and of the owner of the building, including maximum height requirements. The Exhibitor must provide at least one staff per tabletop, to maintain display during show hours. Only representatives from the company contracting for the tabletop rental will be attending the tabletop. Advertising material or signs of firms other than those who have engaged exhibit space are prohibited.
9. Exhibitors must limit displays to the dimensions of the tabletop to which they are assigned. One chair will be provided. All exhibits must be freestanding. No bolts, screws, hooks or nails shall be driven into or otherwise attached to the walls or floor of the Exhibit Area. No banners, posters or signs may be erected which in any way interfere or distract the view, light, or space of any other exhibitor or PACE.
10. All goods shipped to the show must be clearly marked with the name of the Exhibitor and the number of the display space (to be assigned). Goods must not be shipped to the show for any shipping charges to be paid on arrival and any such goods will not be accepted by PACE or the Hotel. PACE assumes no responsibility for loss or damage to the Exhibitors goods or property either before, during or after the show. A representative of the exhibitor must be present during uncrating, installation and dismantling of his/her exhibit. At least one person should be in attendance inside the Exhibit Area throughout the show hours.
11. In consideration of the Exhibitor's participation in the show, the Exhibitor hereby releases PACE, its directors, officers, management contractors, agents and employees from any and all claims, losses, or damages whatsoever suffered or sustained by the Exhibitor in connection with its participation in the show, including, without limitation, any claims for loss or theft of property, personal injury, or loss of business or profits, whether arising from any act of PACE or otherwise.
12. The Exhibitor agrees that no display may be dismantled or goods removed during the entire run of the show. The Exhibitor agrees to remove the exhibit, equipment and appurtenances from the show building by the final moveout time. In the event of failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred by PACE or the Hotel.
13. The Exhibitor will comply with the rules and regulations of any unionized contractors, which may be selected by PACE to service the exhibitors. Any dispute between the Exhibitor and any such contractor or union representative will be referred to PACE for resolution, whose decision shall be final and binding on all parties.
14. PACE reserves the right to cancel this contract and to withhold possession of the space or to expel the Exhibitor there from if the Exhibitor fails to comply with any terms and conditions of this contract or the show rules and regulation, in which case the Exhibitor shall forfeit as liquidated damages and not as a penalty all payments made pursuant to this contract, all without limiting PACE's other rights and remedies at law under this contract as a result of such failure to comply.
15. Processing of payment by PACE does not in itself constitute acceptance.
16. PACE will not be bound by any verbal agreements, representations, or statements between PACE (staff of volunteers), Sponsors, Exhibitors, or the Hotel staff. All agreements must be made in writing.
17. Information about other contracted services from the Hotel or others, will be sent with confirmation materials upon receipt of application and should be contracted for directly with service provider.

Send completed, signed form with payment to:



Attn: Becky McGuire, Event Manager
One Capitol Mall, Suite 800 Sacramento, CA 95814
Phone: 916-669-5311 ext. 118
Fax: 916-444-7462
Email: bmcguire@amgroup.us

